

# Lora J. Davis

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## Education

Bachelor of Science, Sports, Arts, and Entertainment Management December 2023  
Point Park University, Pittsburgh, PA

## Professional Experience

**Events Assistant, Pittsburgh Zoo & Aquarium** – Pittsburgh, PA March 2024 to current

- Assist the Events team with the operation on both private and community events on a scaling level of responsibility.
- Coordinate with Grounds, Catering, and client as directed by Events Manager, preparing venues with décor, equipment, and vendor load-in assistance.
- Meet with potential clients and assists staff with facility tours.

**Virtual Sales Academy, Atlanta Hawks** – Remote October to December 2023

- Connect virtually once a week to receive training from Atlanta Hawks senior level leaders in ticket sales.
- Commit to a weekly meeting with a guest speaker in a question-and-answer session format.
- Experience in cold sales, virtual sales meetings, and the opportunity to have one on one experience with the Hawks Front Office employees.

**Suite Operations Intern, PSSI Stadium LLC** – Pittsburgh, PA August to December 2023

- Played an integral support role within the Stadium Operations Department.
- Assist with Acrisure Stadium event management functions including staffing, communications, and operational preparations for stadium events such as Steeler games and University of Pittsburgh football games.
- Aid in managing and operating the Luxury Suites at Acrisure Stadium while assisting in suite fulfillment, client requests, payment processing, and supervision of suite staff for football games.

**Game Day Intern, Pittsburgh Pirates** – Pittsburgh, PA April to October 2023

- Received hands-on experience in game-day operations within a professional sports environment with a focus on game-day processes and customer support.
- Assisted, greeted, and provided benchmark customer service to guests of PNC Park before and during any event that is held at PNC Park.
- Security duties include following screening procedures for guests as they enter the Park, monitoring access points and restricted areas, monitor game day tickets on select levels and incident reporting.

## Awards and Recognitions

Vice Presidential Scholarship, Point Park University 2020  
Women's Basketball Scholarship, Point Park University 2020-2023  
Chi Alpha Sigma, National College Athlete Honor Society 2023

## Certifications

Sensory Inclusive Venue Training Certification 2023-2024  
Hootsuite Academy, Social Media Marketing Certification 2023

