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# WHAT'S GREAT ABOUT **POWER PLAY CARDS**

## **We make it profitable!**

Make a minimum profit of \$5.00 per cards sold!

## **We make it quick!**

No waiting around for your money! You'll receive your earnings as soon as cards are sold!

## **We make it convenient!**

No returning order forms or delivering products to supporters!  
You sell cards and collect profit directly!

## **We make it easy!**

Each Power Play Card contains over \$135 worth of savings on delicious one-topping large pizzas. Buying this card is an easy choice for any pizza lover!

Call your local Pasquale's for participation details.



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# WHAT'S GREAT ABOUT **POWER PLAY CARDS?**

## **FREQUENTLY ASKED QUESTIONS**

### **How much does my organization profit from each Power Play Card sold?**

You decide! Cards can be sold for either \$20.00 or \$25.00 giving you the flexibility to choose. Either way - you are guaranteed a minimum profit of \$5.00 per card.

### **How much does each power play card cost my organization?**

The more you purchase, the lower the cost to you!

Pricing is as follows:

0-75: \$15  
76-100: \$14.75  
101-200: 14.50  
201-300: 14.25  
301-400: 14  
401-500: 13.50  
501+: 13

### **How many cards should my organization purchase?**

After reaching our minimum purchase of 50 cards, you are free to purchase as many as you can sell!

### **Which Pasquale's participate in the program?**

Call your local Pasquale's for participating locations.

### **Do we have to return an order form to receive Power Play Cards?**

No! Simply purchase as many cards as you can sell (minimum 50) and keep the profits as you collect money from your supporters. Any unsold cards can be returned to your sponsoring Pasquale's location for a refund.

## **KEYS TO A SUCCESSFUL POWER PLAY CARD FUNDRAISER**

### **PROMOTE! PROMOTE! PROMOTE!**

Successful fundraisers start with enthusiastic organizations!

Personally reminding members, family, and friends as well as utilizing social media contribute to higher levels of fundraising involvement. Share the day before and the day of the event.

### **EMAIL & SOCIAL MEDIA**

Make the most of your fundraiser tools by using email and social media. This saves you time, money, and promotes your event!

### **TIMING**

Ideally, fundraisers need to be promoted starting one week prior to your fundraiser so it's fresh on everyone's mind.

For Example: Your benefit is on Tuesday. Send out your first blast Friday, then again on Sunday. Send a reminder on Monday night that tomorrow's dinner plans are already made and then send one last time Tuesday at lunch.