



ORDERPASQUALES.COM

WHAT'S GREAT ABOUT A **ICE CREAM?**

We make it profitable!

You earn \$2 per Sweet Treat Ticket sold

We make it quick!

No waiting around for your money! You keep the earnings from every Ticket you sell

We make it convenient!

Pick up Sweet Treat Tickets at your participating Pasquale's and start selling! No taking orders or delivering products!

We make it fun!

Supporters redeem their Tickets for a six pack of our delicious Ice Cream Sandwiches whenever the craving hits!

We make it easy!

With three homemade flavor options , Sweet Treat Tickets are a hit with everyone!

Call your local Pasquale's for participation details.



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WHAT'S GREAT ABOUT A ICE CREAM TICKETS?

FREQUENTLY ASKED QUESTIONS

How do we purchase Sweet Treat Tickets?

Sweet Treat Tickets can be purchased for \$8 per ticket by stopping by any participating Pasquale's location. A 50 ticket minimum is required.

Are there any risks associated with an Ice Cream Fundraiser?

No! Pasquale's will refund your organization's money for any returned unsold tickets.

How much money will Sweet Treat Ticket sales bring our organization?

You purchase the tickets from us for \$8 and sell to supporters for \$10. That's an easy \$2 profit for every single ticket sold!

How do Supporters redeem their Sweet Treat Tickets?

Supporters can bring their tickets into any participating Pasquale's and take home a freshly made 6 pack of their favorite Ice Cream Sandwiches any time they'd like. No need to order ahead! Delivery not available.

Do Sweet Treat Ticket Expire?

There is no expiration date. Supporters can turn in their tickets anytime with no additional purchase necessary

KEYS TO A SUCCESSFUL ICE CREAM FUNDRAISER

PROMOTE! PROMOTE! PROMOTE!

Successful fundraisers start with enthusiastic organizations! Personally reminding members, family, and friends as well as utilizing social media contribute to higher levels of fundraising involvement. Share the day before and the day of the event.

EMAIL & SOCIAL MEDIA

Make the most of your fundraiser tools by using email and social media. This saves you time, money, and promotes your event!

TIMING

Ideally, fundraisers need to be promoted starting one week prior to your fundraiser sales so it's fresh on everyone's mind.

Keep in mind the more you and your group share the more dough you will raise!