



**Serve with Generosity.
Grow with Purpose.
Own a Slice of Pasquale's.**



www.orderpasquales.com/franchise

Our Story: Local Roots, Legendary Flavor, Lasting Impact

Are you ready to serve up something more meaningful than just great pizza? At Pasquale's Pizza, we believe in building more than a business—we believe in building community. Founded over 25 years ago in the suburbs of Pittsburgh, our brand has grown from a local favorite into a regional staple thanks to a simple philosophy: serve with generosity.



With our signature sauce, hand-tossed dough, fresh ingredients, fast, friendly service, and affordable pricing, Pasquale's has earned a loyal following. Now, we're inviting you to bring that same neighborhood magic to your own community.



As a franchisee, you'll gain the flexibility to make your location feel authentically local, the support of a family-driven team that moves fast without the red tape, and the opportunity to grow something personal, profitable, and full of purpose.

If you're passionate about food, people, and building a business rooted in community, THIS is your chance to own a slice of something special.

\$1.4 million Average Unit Volume

Why Pasquale's Pizza is a Standout Franchise Opportunity

If you're looking for more than just another chain restaurant, Pasquale's offers a chance to build something personal, profitable, and truly part of your community. Our franchise model gives you the tools, training, and ongoing operational support you need to succeed. Let's Rise Together.



Lower Startup Costs & Flexible Operations: Our approachable investment range and streamlined systems make stores easier to get started and more rewarding to operate. Finance options available with \$100k minimum liquid assets and \$30k franchise fee requirements.



Real Support, Not Red Tape: Pasquale's is a family-owned brand with a smaller, more personal franchise network. That means direct access to leadership, stronger ongoing support, and fewer corporate hoops to jump through. We move fast—and so can you.



Authentic Brand Power Customers Crave: Unlike cookie-cutter pizza chains, Pasquale's gives you the freedom to build a brand with heart. Host local school nights, support the local non-profits with a variety of easy fundraising options, and become a Community Hero one slice at a time!



Community Driven Marketing: Our cycle of support doesn't rely solely on expensive advertising. It ensures community connection which helps build long term local relationships resulting in consistent repeat business and community trust. This is more than a marketing plan – it's about growing your brand through heart and connection.



Build a Culture That Customers Feel: From your team to your guests, you'll build something that's personal and lasting. A fun and positive staff culture leads to better service – and better pizza. At Pasquale's, you're not just opening a restaurant, you're mentoring community members through their first jobs and creating rewarding career opportunities for veteran staff.



Who We're Looking For

At Pasquale's Pizza, we believe great franchisees are built, not born. If you bring integrity, a strong work ethic, and a love for great food and service, we'll teach you the rest. While restaurant experience is a plus, we're just as excited about motivated individuals ready for a fresh start in a \$46 billion industry.



Our ideal franchisee is:

- ✓ Passionate about delivering top-tier service and creating loyal customers
- ✓ Focused on building long-term success, not just short-term sales
- ✓ Committed to excellence, honesty, and integrity
- ✓ Believes in giving back and building stronger communities
- ✓ Able to execute proven systems with consistency and attention to detail
- ✓ Experienced in restaurant or retail management (but not required)

Training & Support Designed for Franchise Success

At Pasquale's Pizza, we don't just hand you the keys – we set you up to thrive. From day one, you'll benefit from our expert guidance, structured training, integrated operations and workforce management technology that helps you grow a profitable, community-loved business.



Comprehensive Training

Our three phase training program covers everything from kitchen operations to customer experience so you're confident and ready to lead on day one.



Operational Support

You'll receive continued support in the daily essentials from store operations, maintenance, staffing and inventory, to pricing strategies and more so you'll never be left guessing.



Relationship Based Marketing:

Our cycle of support doesn't rely solely on expensive advertising. It ensures community connection which helps build long term local relationships resulting in consistent repeat business and community trust. That's not just great marketing. It's relationship building at scale.



Ongoing Community Outreach:

Our fundraising and community support programs make it easy to quickly become integrated into the schools and neighborhoods you serve. From a simple Benefit Night to Game Day Hoagies and Community Matters Meals our fundraising options are streamlined and proven to help you step out of the shop and into the neighborhood.

INVESTMENT OVERVIEW

By starting your own Pasquale's Pizza, you align with a community-focused, proven framework that provides low upfront costs, robust backing, and endless expansion opportunities. We pride ourselves on establishing a smart, attainable route to business ownership.



FRANCHISE FEE:

\$30,000

ESTIMATED MINIMUM
INITIAL INVESTMENT:

\$263,350

(includes \$30,000
franchise fee)

ROYALTY FEE:

5%

of Gross Sales

Marketing Fee

1%

of Gross Sales

Ready to Own a Slice of Something Bigger?



Join a brand that believes in more than great pizza. We believe in serving with heart, growing with integrity, and giving back to the communities we call home. If you're ready to bring people together, build a legacy, and serve something truly special, Pasquale's Pizza is ready for you.

Let's make your franchise dream a reality. Reach out today to take the next step towards ownership



PASQUALE'S PIZZA

Jill Farrar



(440) 563-6270



jill@pasqualespizzeria.com



4731 William Flynn Hwy,
Allison Park, PA 15101



www.pasqualespizza.com

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.